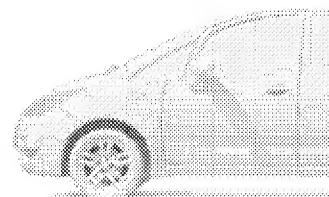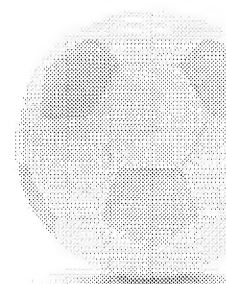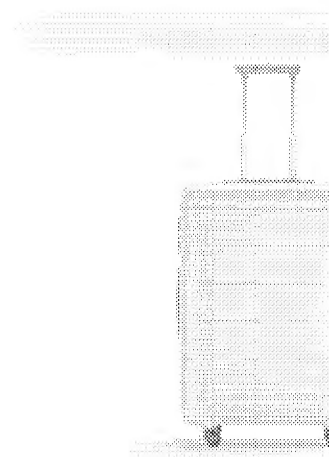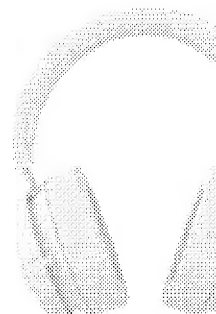# EXHIBIT D

[REDACTED VERSION]

ORACLE
Data Cloud

Offline Access Request Response Report

Oracle Data Cloud:

Offline Access Request Response Report

Oracle Data Cloud scanned our data and found the following data elements associated with the personal information you provided:

	Data Element Description	Your Data
1	First and Last Name	
2	Physical Address	
3	All email addresses associated with your profile (all but the email you provided with your request have been partially masked)	
4	All phone numbers associated with your profile (all but the phone number you provided with your request have been partially masked)	
5	Mail Preference option from Direct Marketing Association (DMA). DMA is an industry group that tracks mails preferences option from consumer and alerts members when individual opt out	

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Oracle Data Cloud has collected the following demographic attributes associated with your individual profile or household profile:

	Demographic Category	Demographic Detail	Value
6	Household	Adults	
7	Household	Age	
8	Household	Age Code	
9	Household	Age Range	
10	Household	▮	
11	Household	Birth Year	
12	Household	Buyer Continuity	
13	Household	Buyer Score Category	
14	Household	Buyer Score Percentile	
15	Household	Census Tract* Avg Education Level	
16	Household	Census Tract* Avg Household Income Dollars	
17	Household	Census Tract* Avg Householder Age	
18	Household	Census Tract* Income Percentile	
19	Household	Census Tract* Median Household Effective Buy Dollar	
20	Household	Census Tract* Percent Black	
21	Household	Census Tract* Percent Blue Collar	
22	Household	Census Tract* Percent Built 2000	
23	Household	Census Tract* Percent Divorce	
24	Household	Census Tract* Percent Hispanic	
25	Household	Census Tract* Percent Homeowner	
26	Household	Census Tract* Percent Household with Children	
27	Household	Census Tract* Percent Married	
28	Household	Census Tract* Percent Motor Vehicle Owned	

Offline Access Request Response Report

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29	Household	Census Tract* Percent Moved 2000	
30	Household	Census Tract* Percent Single Family Home	
31	Household	Census Tract* Percent White	
32	Household	Census Tract* Percent White Collar	
33	Household	Census Tract* Socio Economic Score	
34	Household	Census Tract* State Population Density Percentile	
35	Household	Census Tract* US Population Density Percentile	
36	Household	CPG Score Category	
37	Household	CPG Score Percentile	
38	Household	Dollar Home Value	
39	Household	Dwelling Type	
40	Household	Ethnic Code	
41	Household	Ethnic Group	
42	Household	Ethnicity	
43	Household		
44	Household	Gender	
45	Household	Generation	
46	Household	Homeowner	
47	Household	Household Composition	
48	Household	Income	
49	Household	Language	
50	Household	Language Preference	
51	Household	Mail Order Responder	
52	Household		
53	Household	Net Worth New	
54	Household	New Monthly Buyer	
55	Household	Nielson County Size	
56	Household		

Offline Access **Request** Response **Report**

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57	Household	People In Household	
58	Household	State	
59	Household	Zip Plus4	

*Census Tract Data refers to information about your neighborhood as established by the Bureau of Census for analyzing populations.

Oracle Data Cloud has used partner data to associate your profile with the following interest-based segments:

Segment Category	Segment Detail

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Offline Access **Request** Response **Report**

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Offline Access Request Response Report   7

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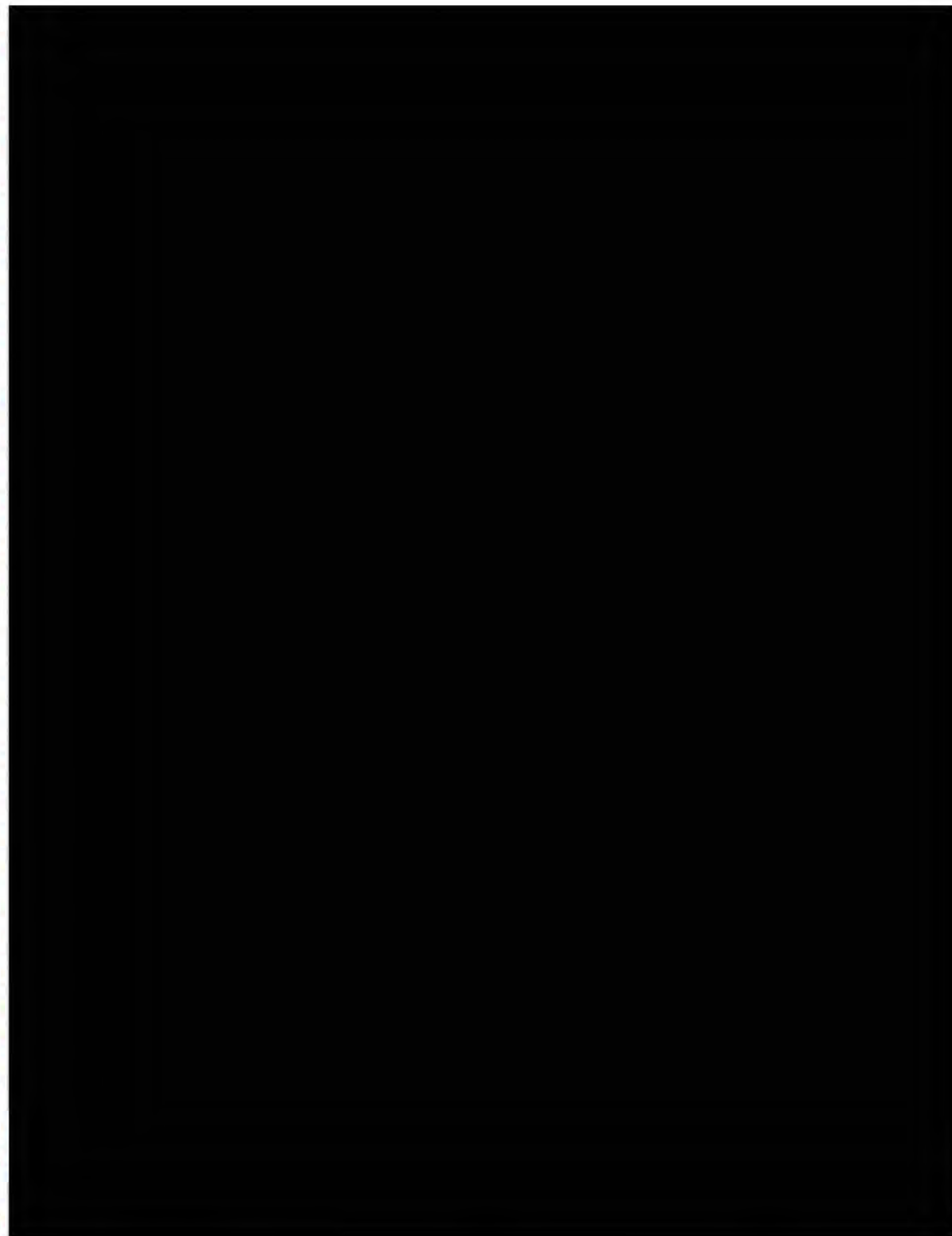
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Offline Access Request Response Report

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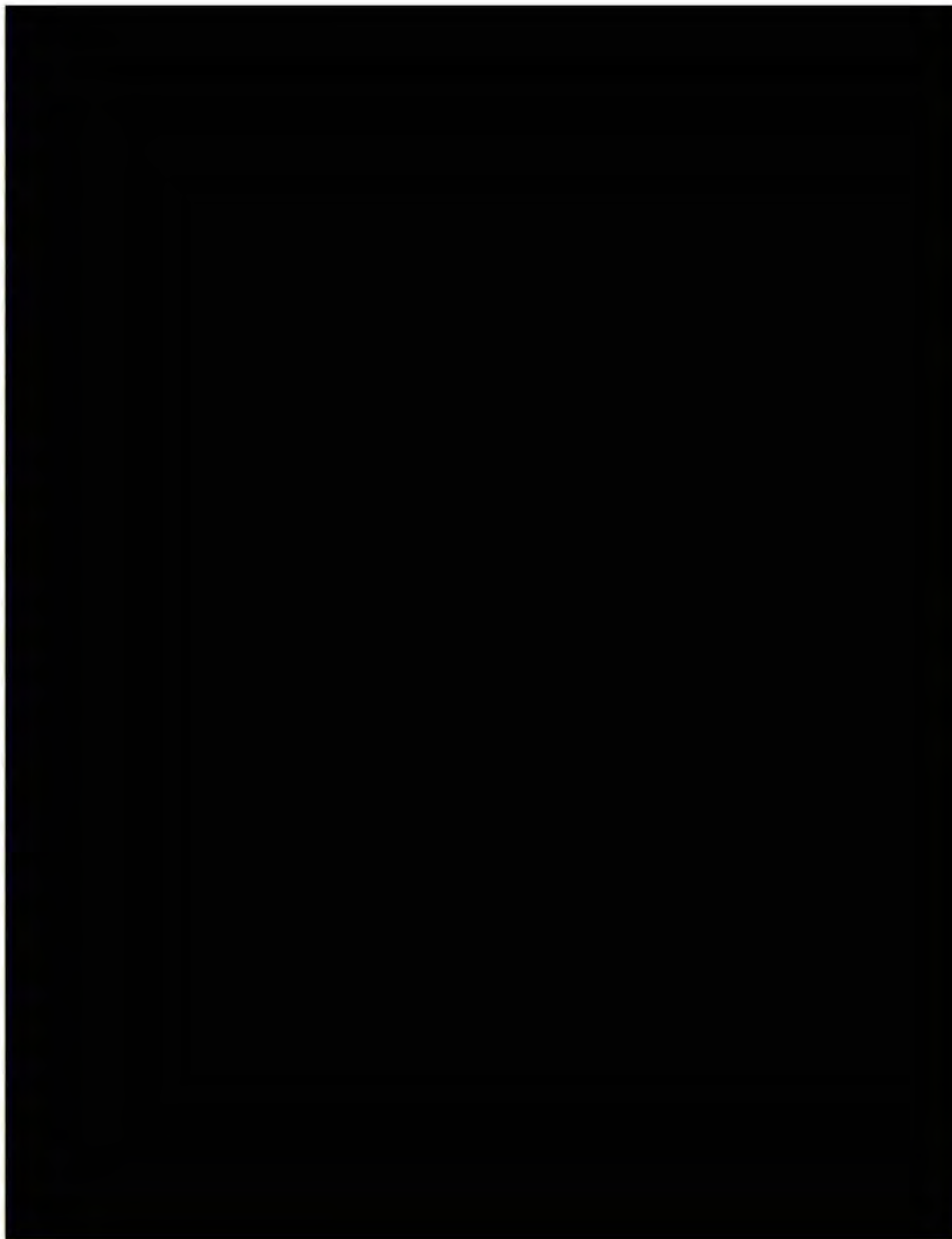
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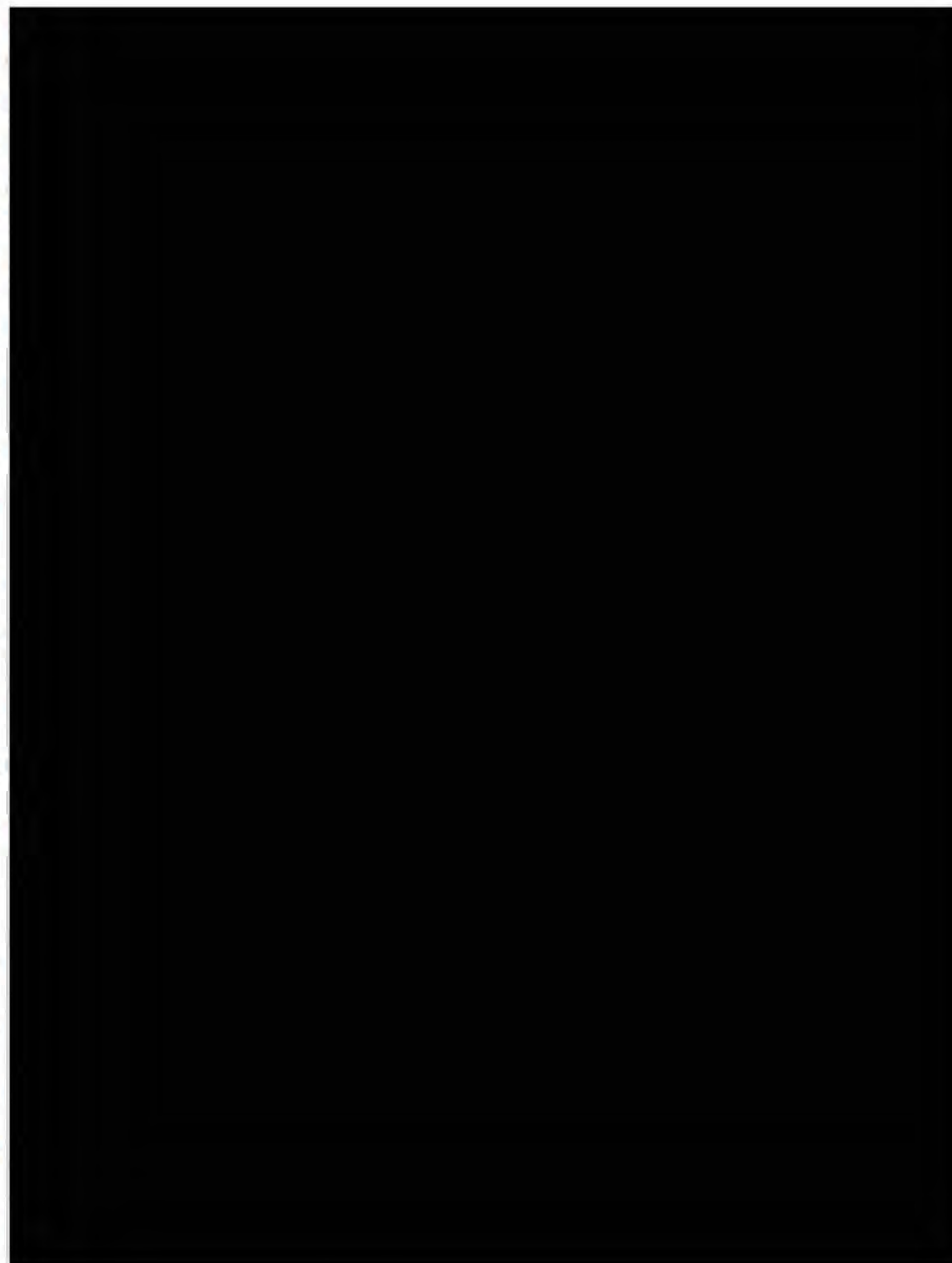
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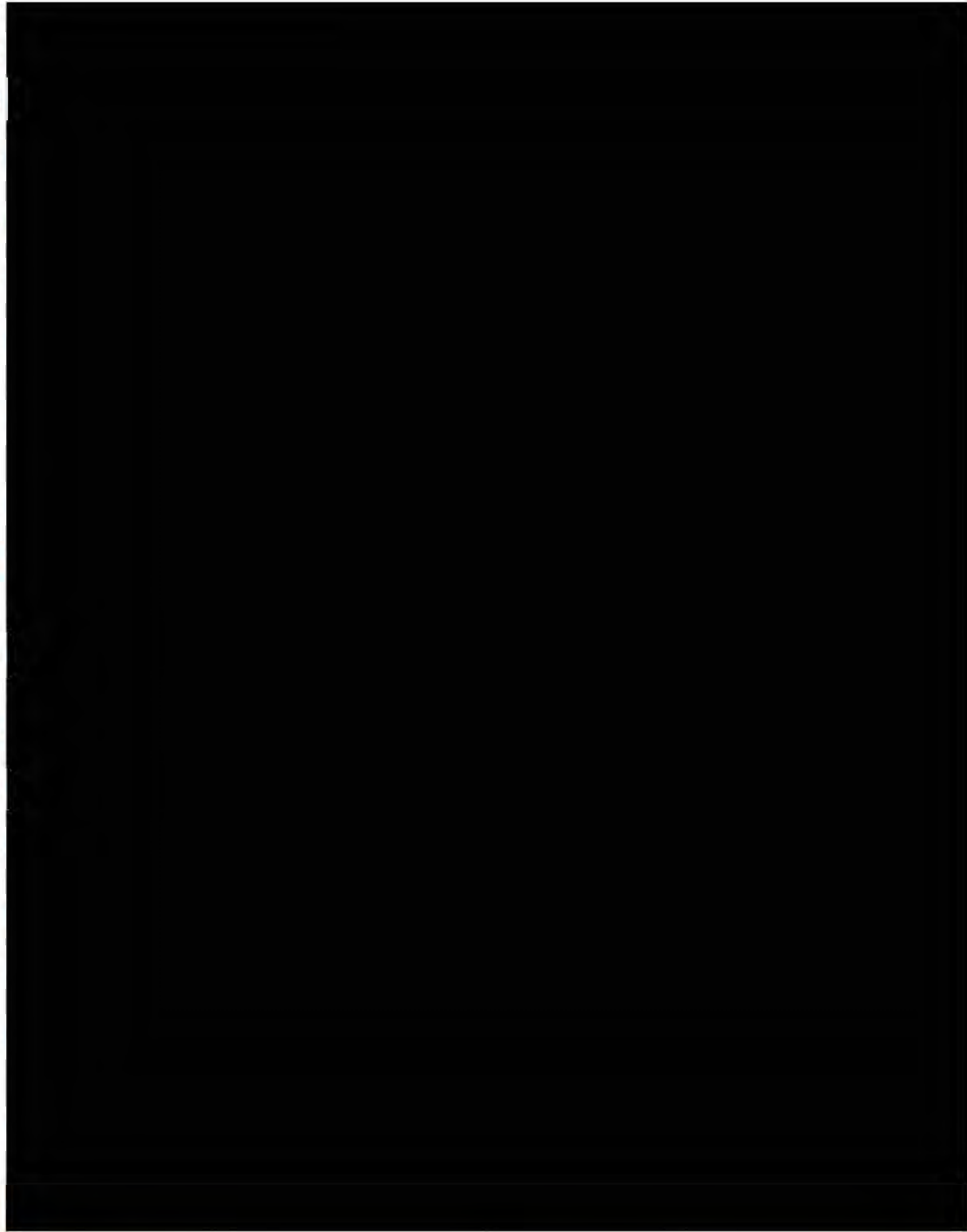
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Offline Access Request Response Report

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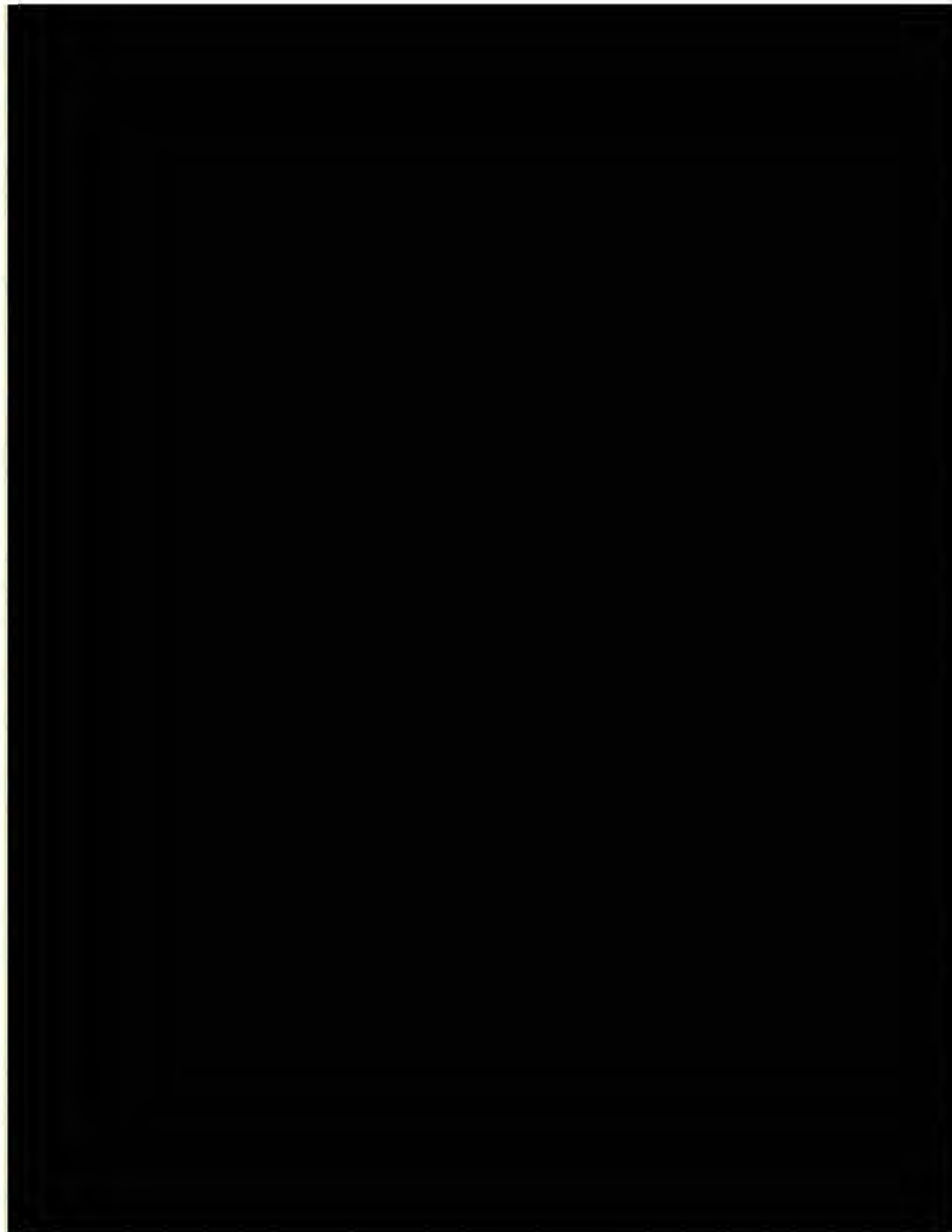
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Offline Access Request Response Report

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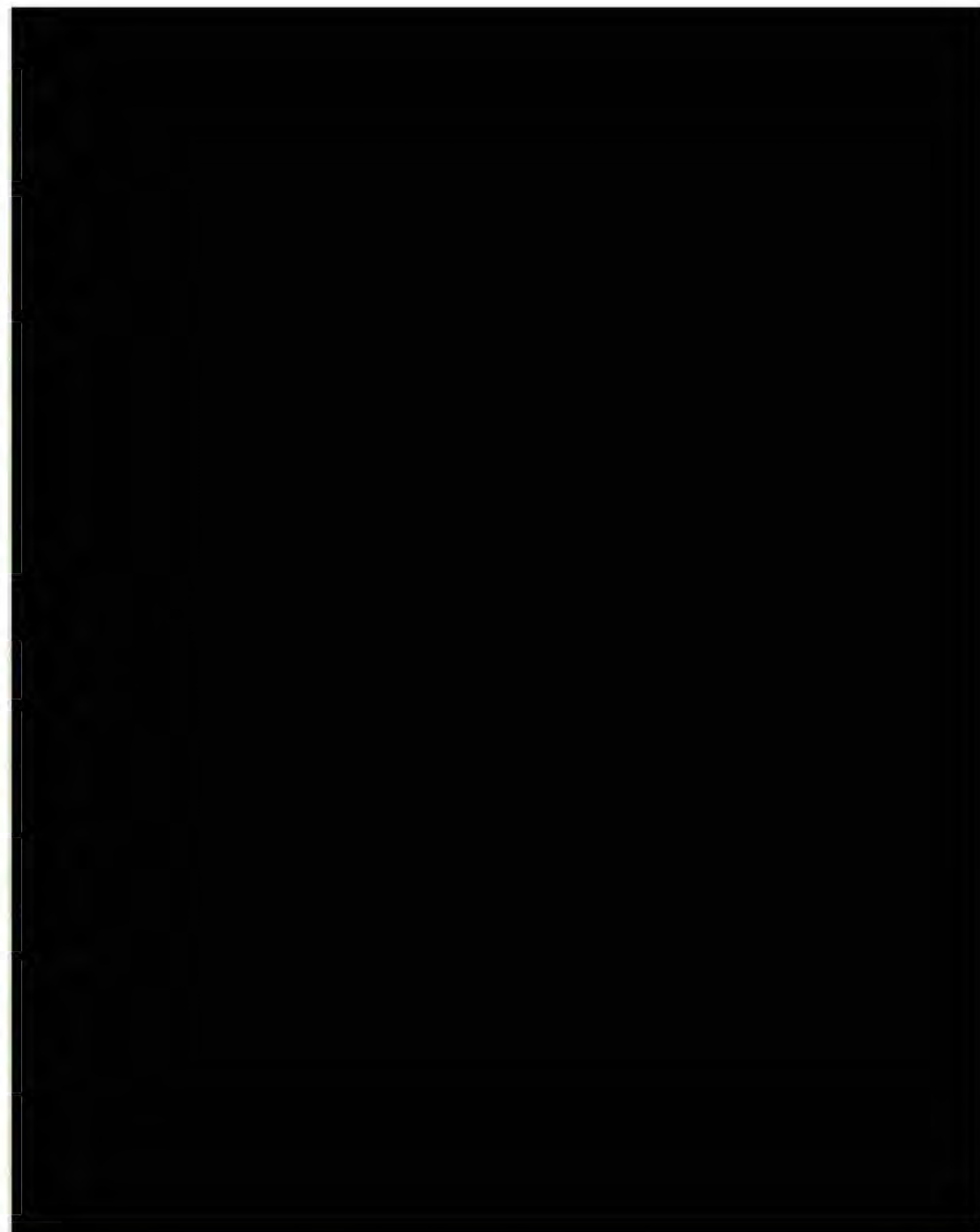
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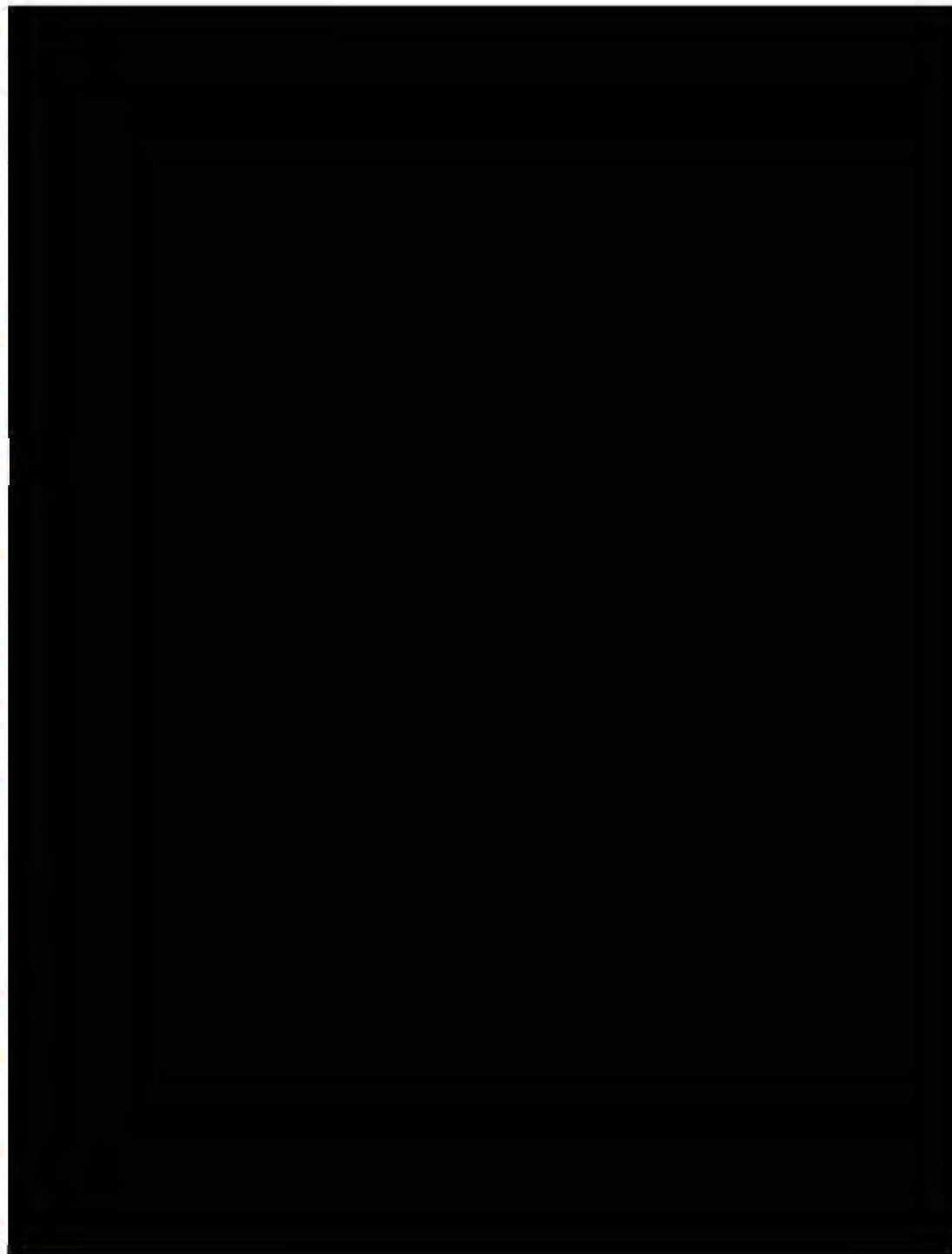
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Offline Access Request Response Report

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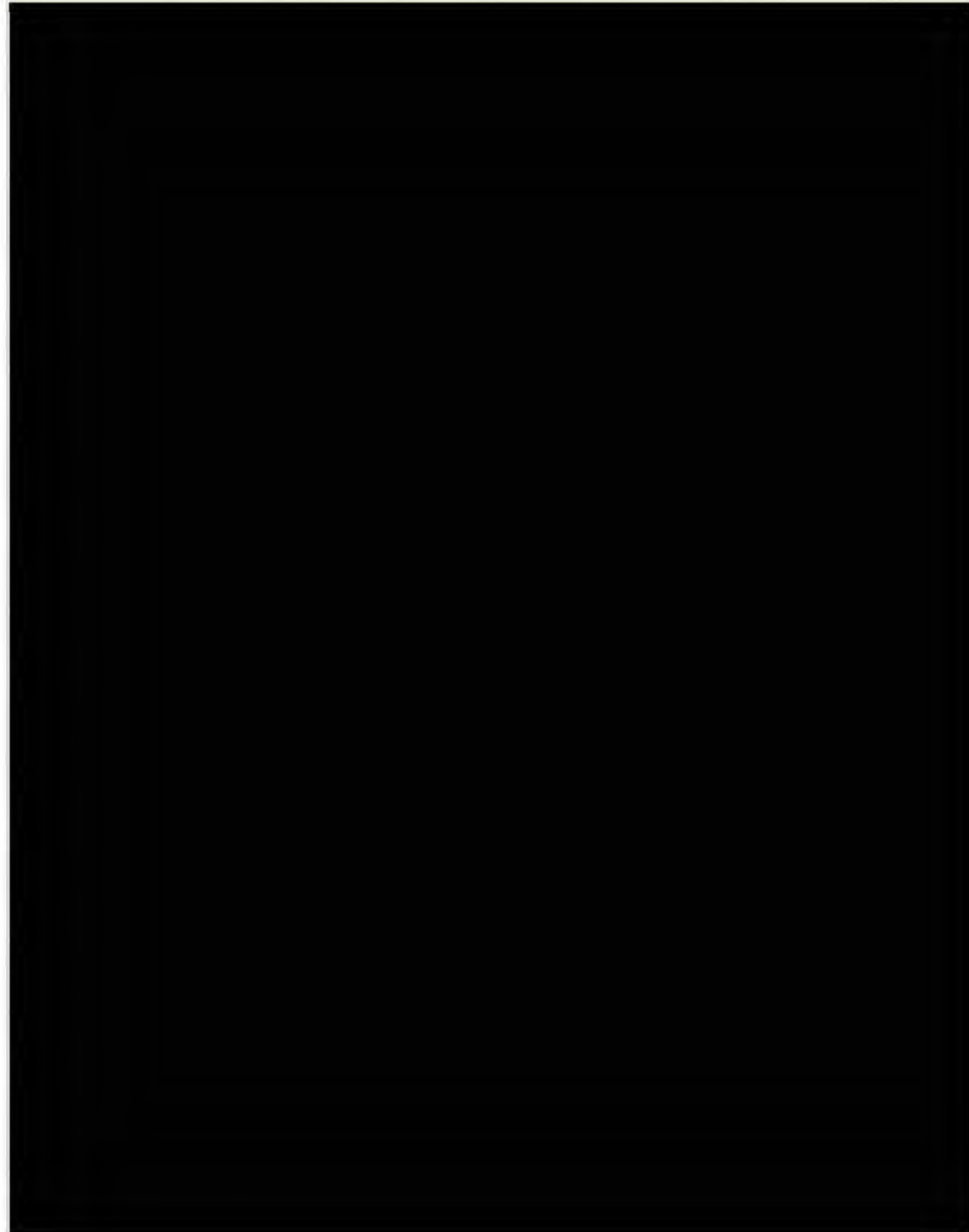
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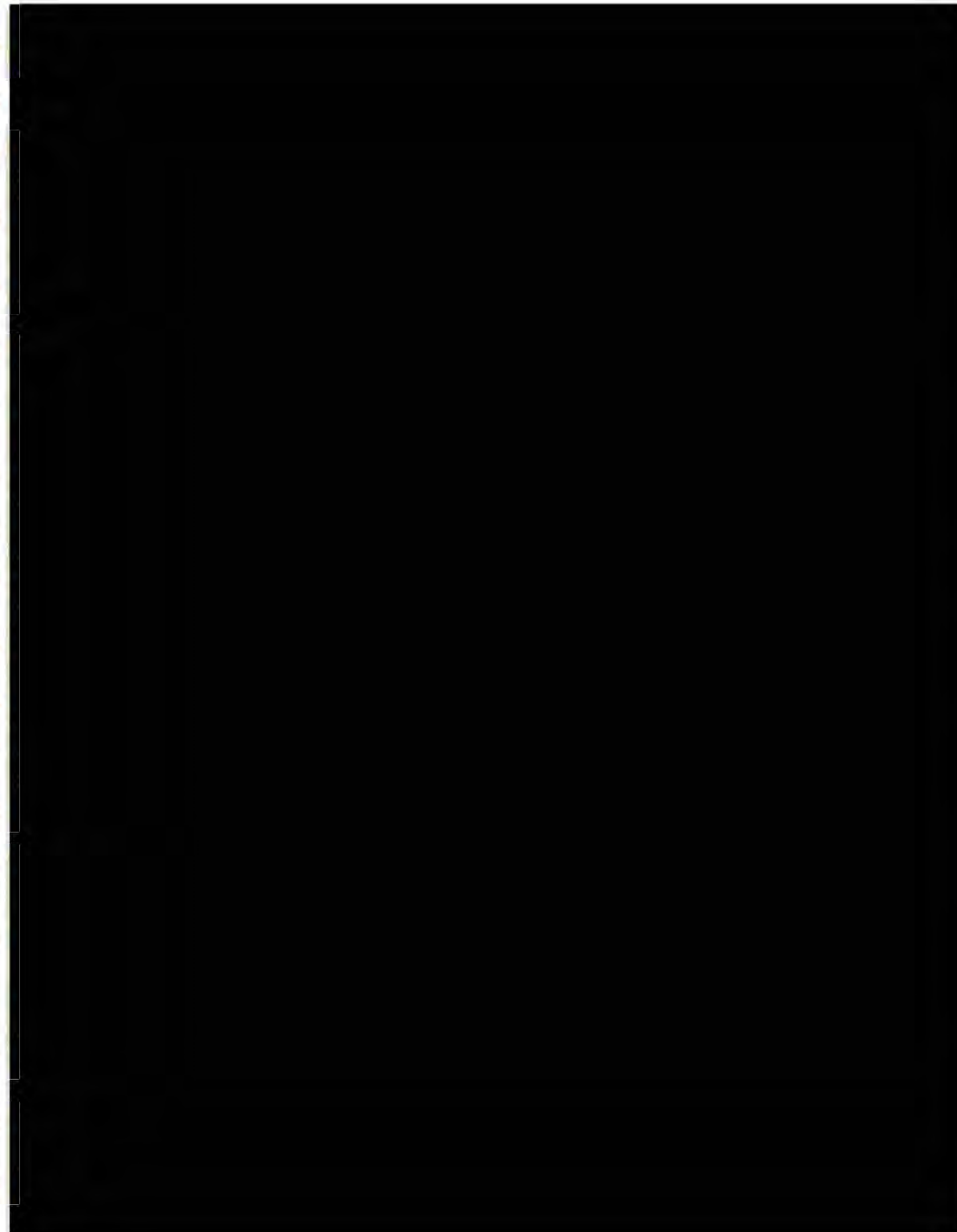
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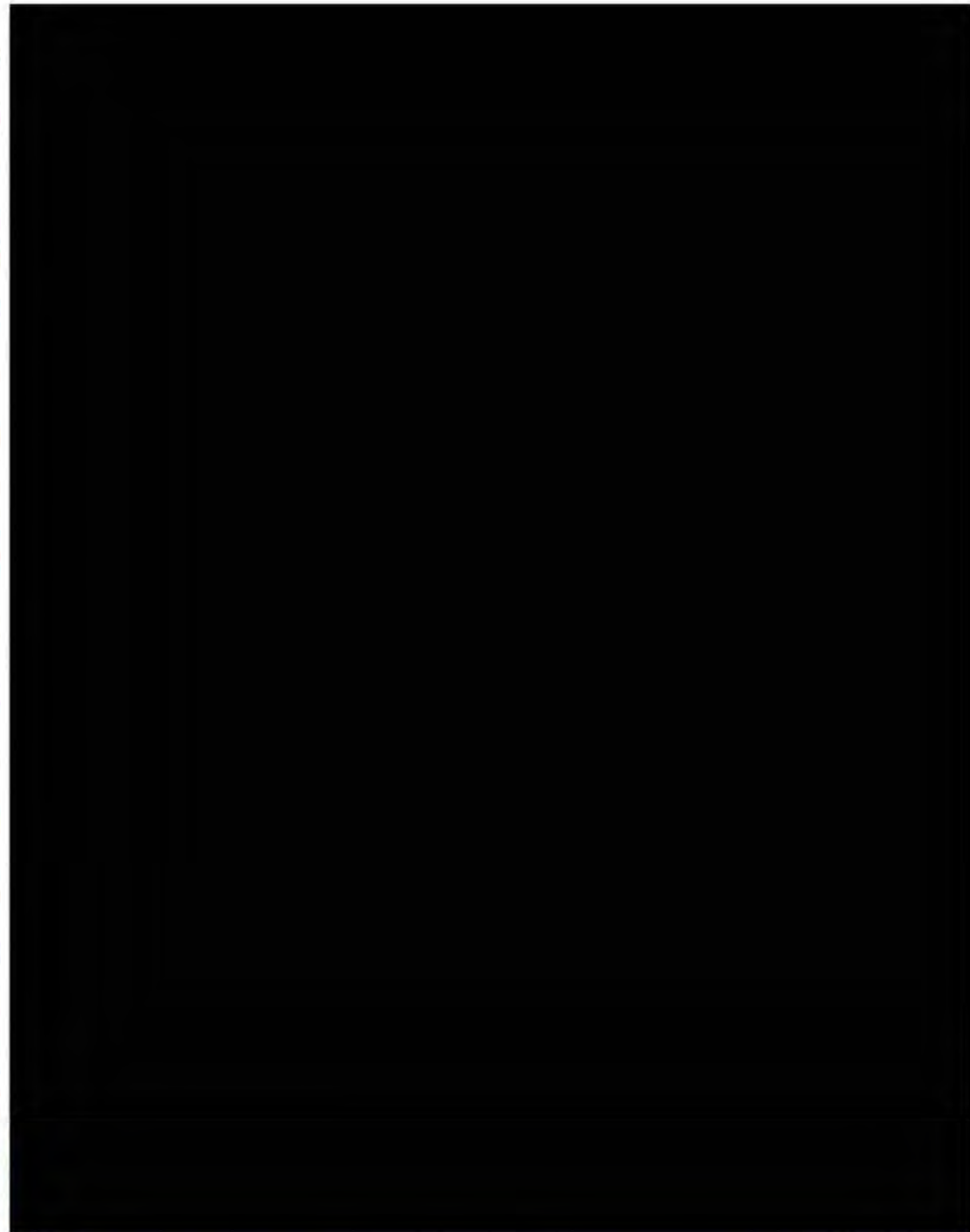
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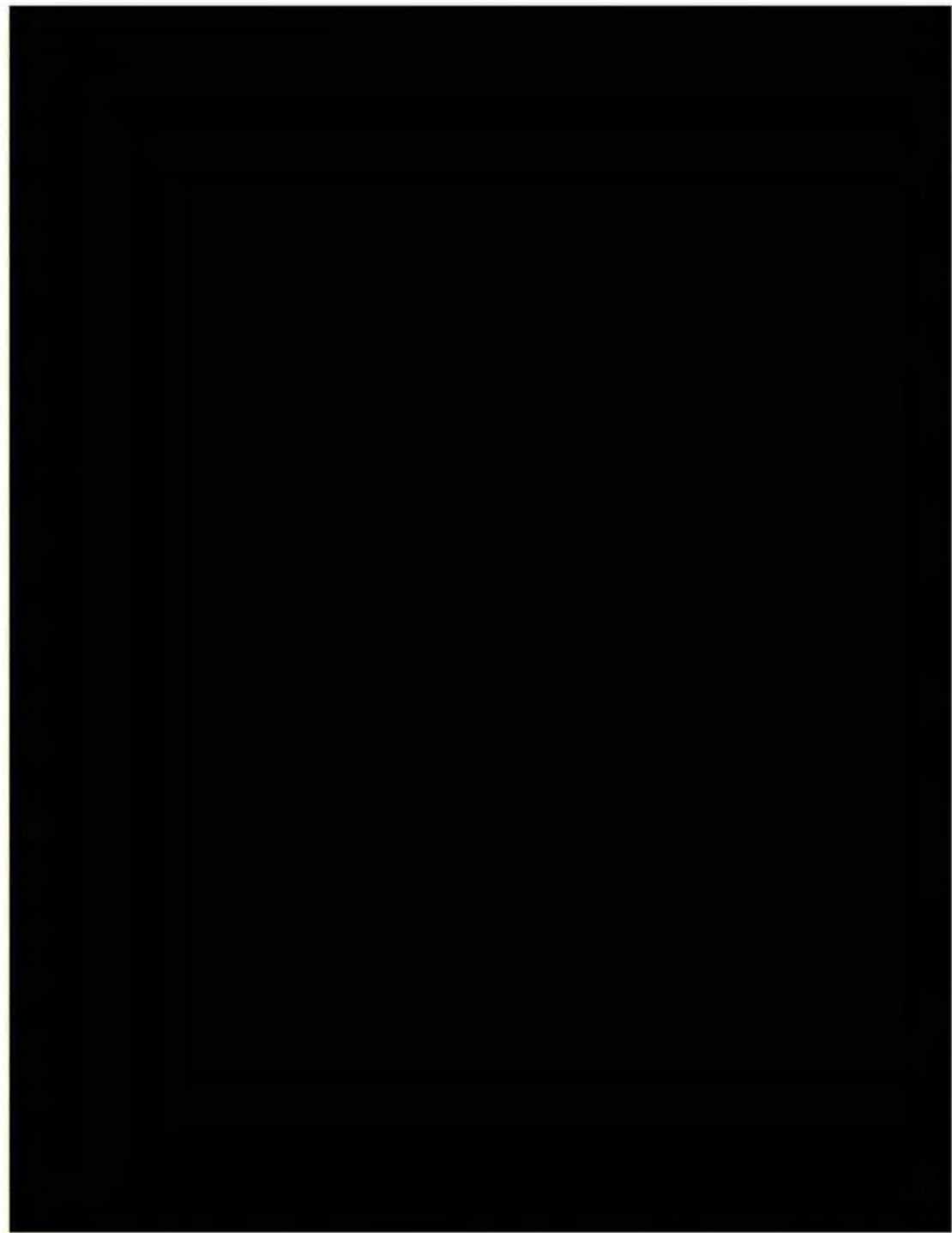
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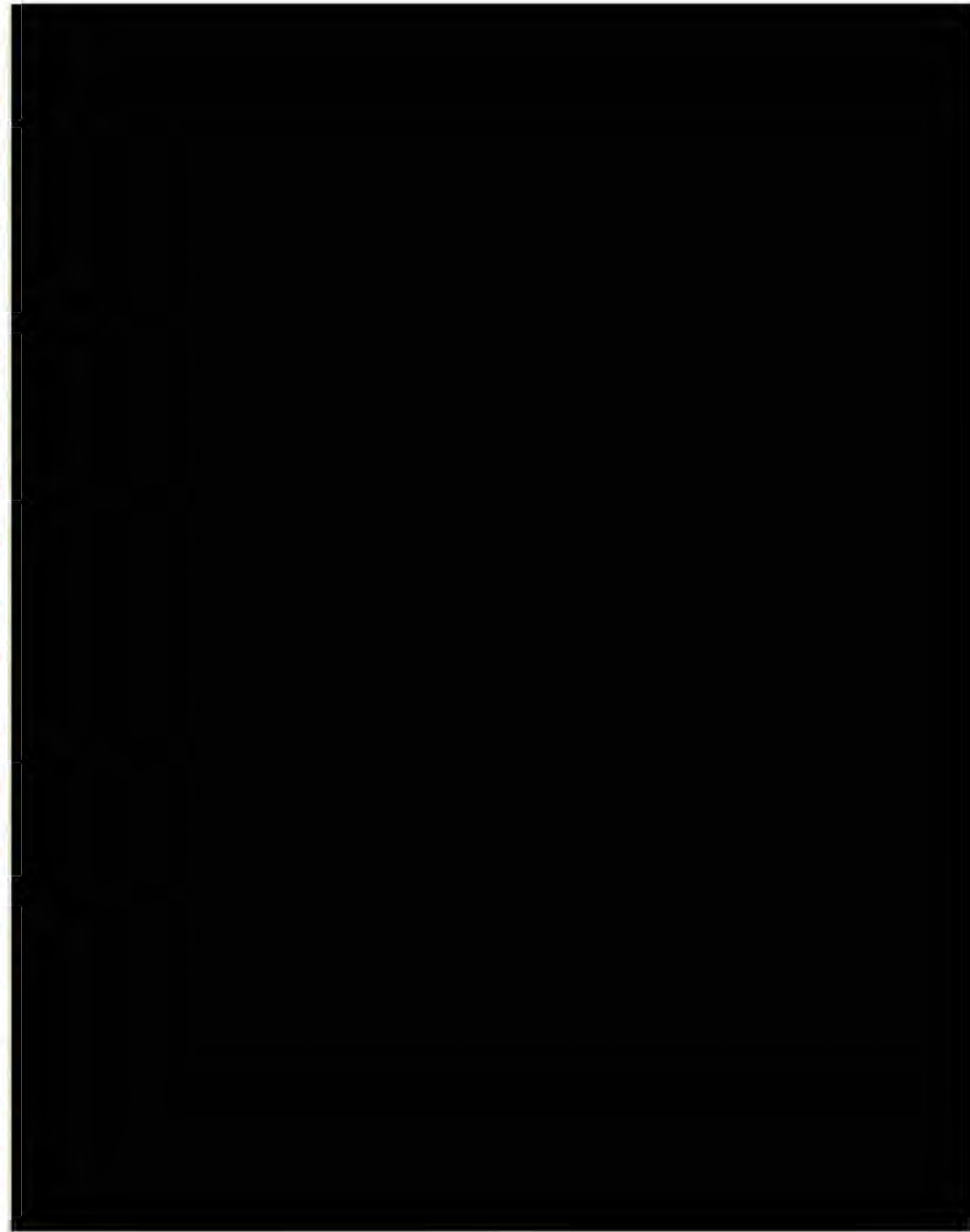
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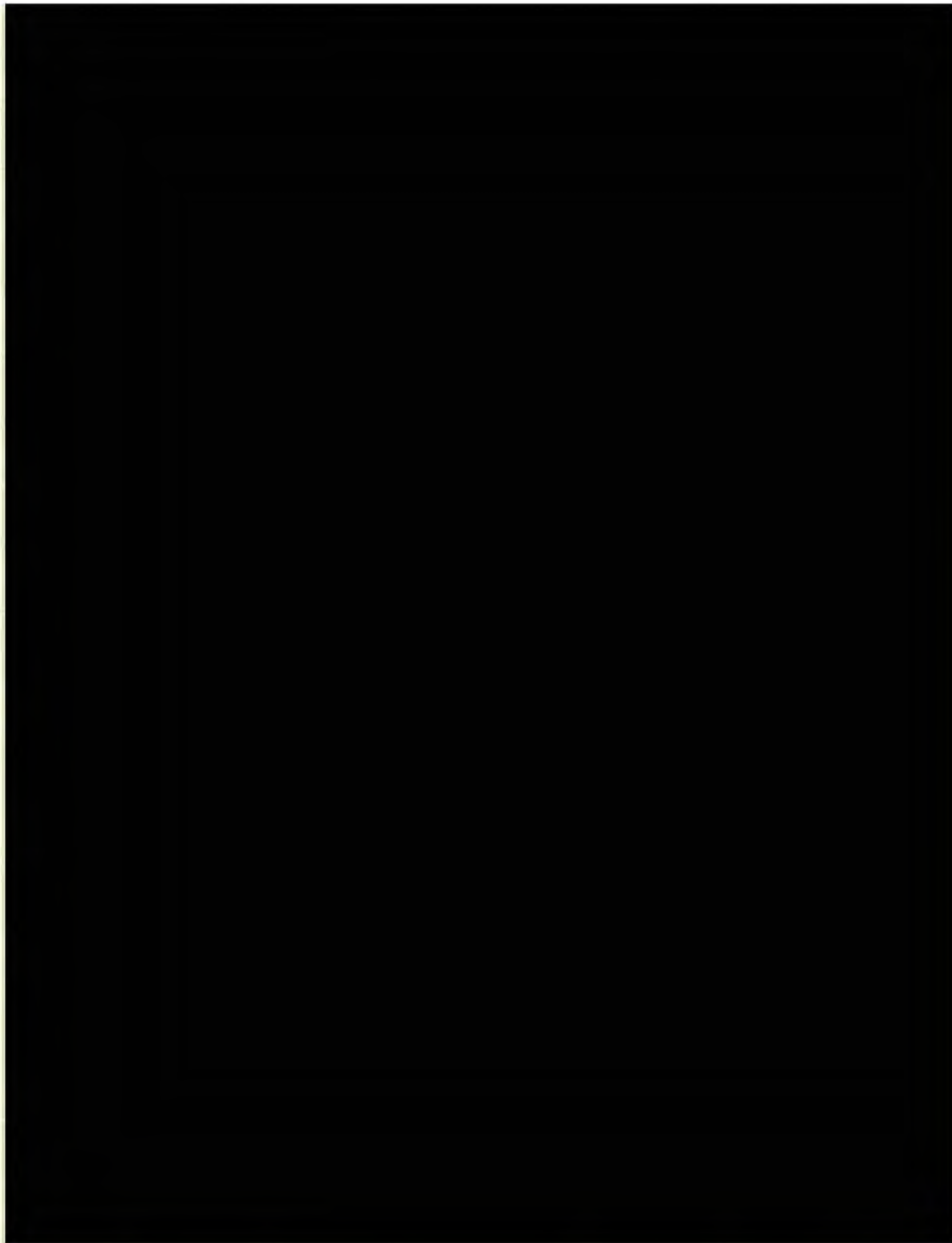
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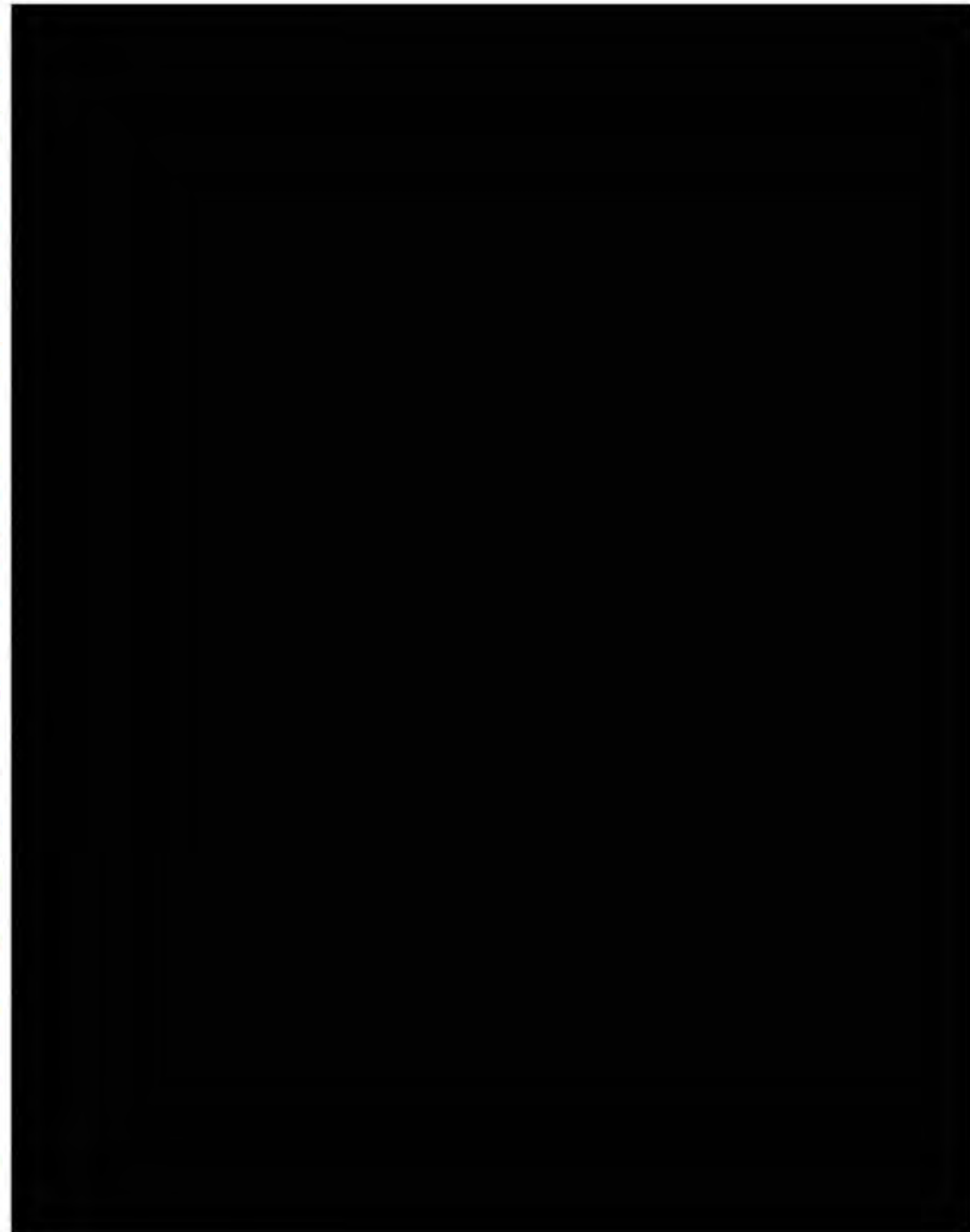
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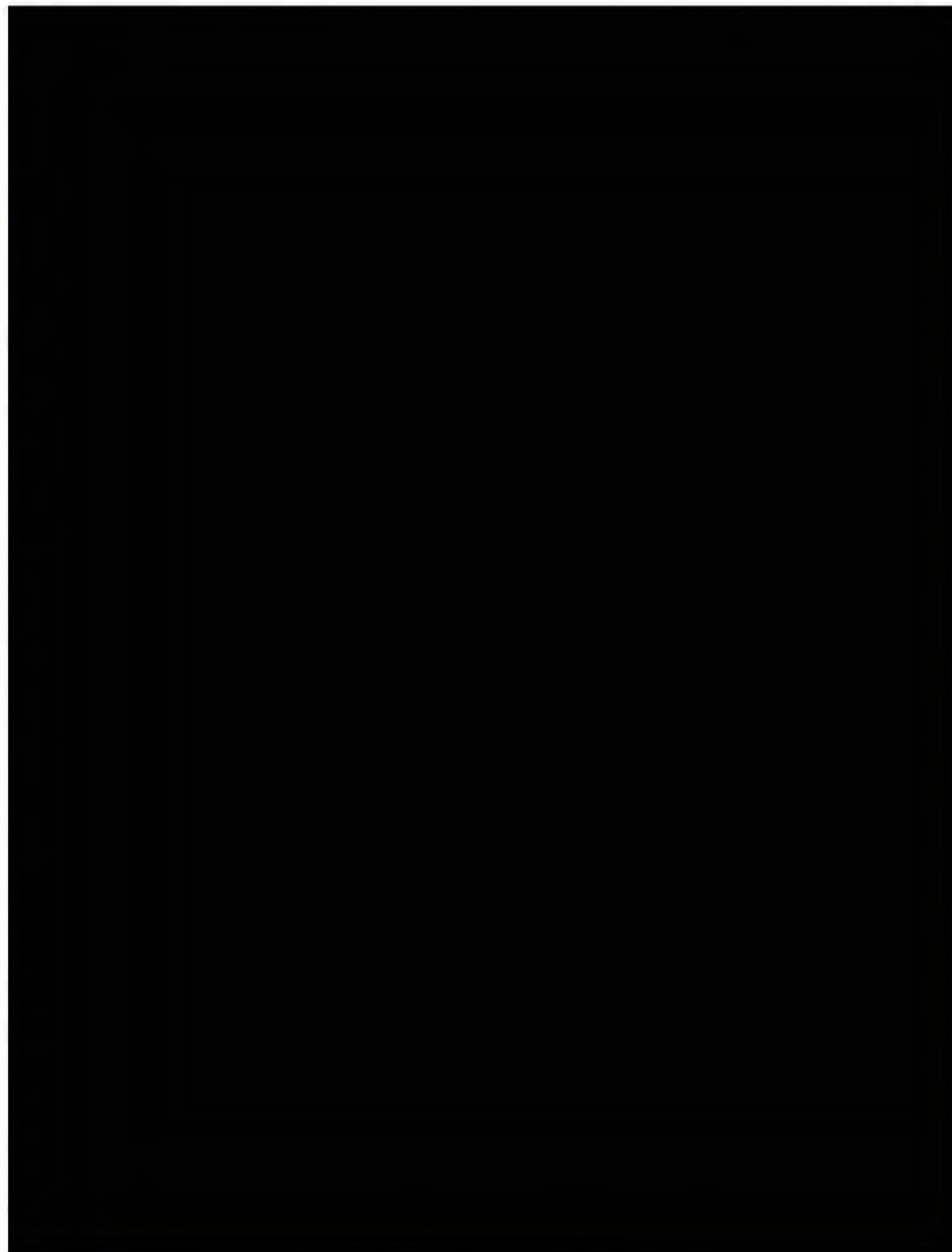404
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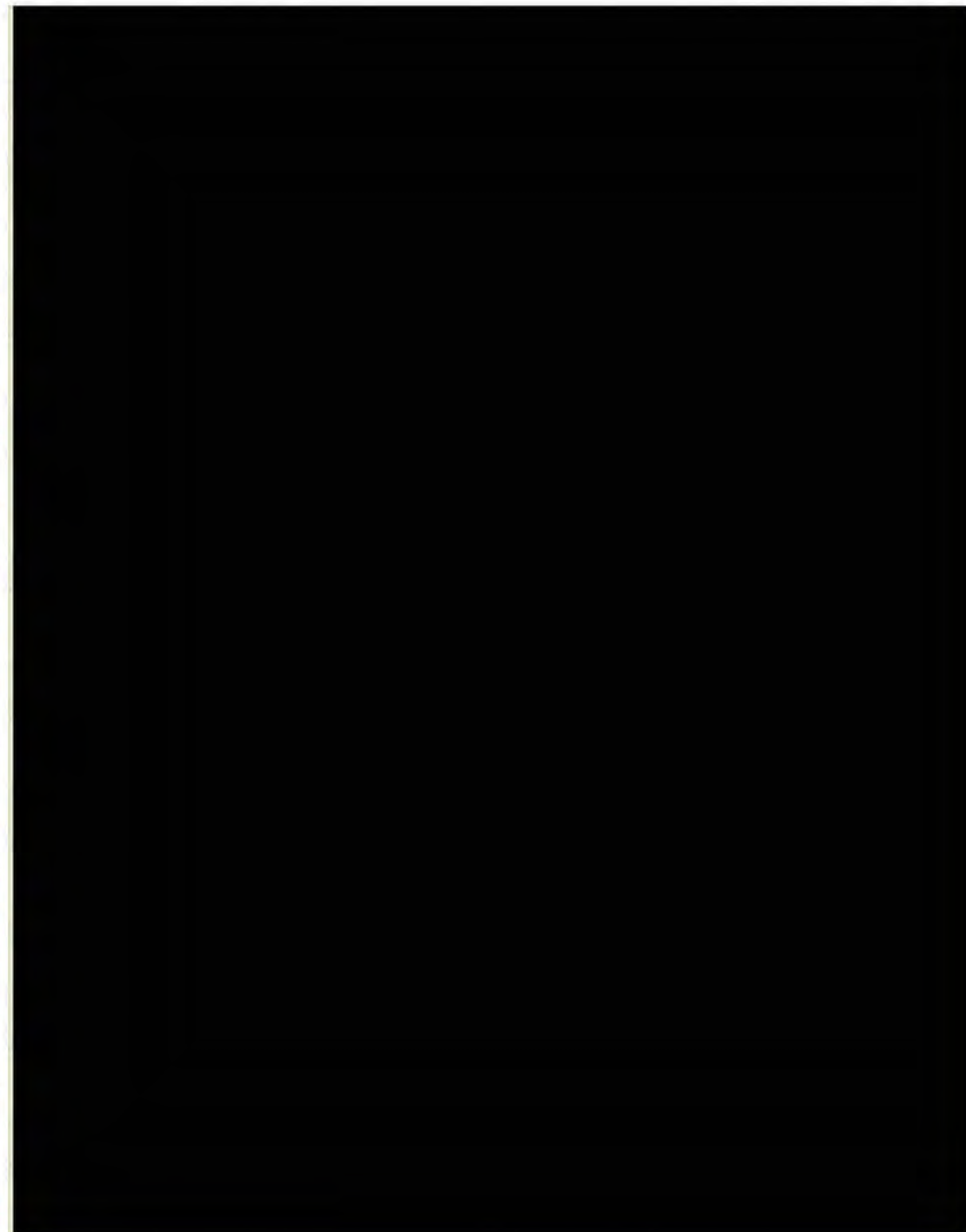446

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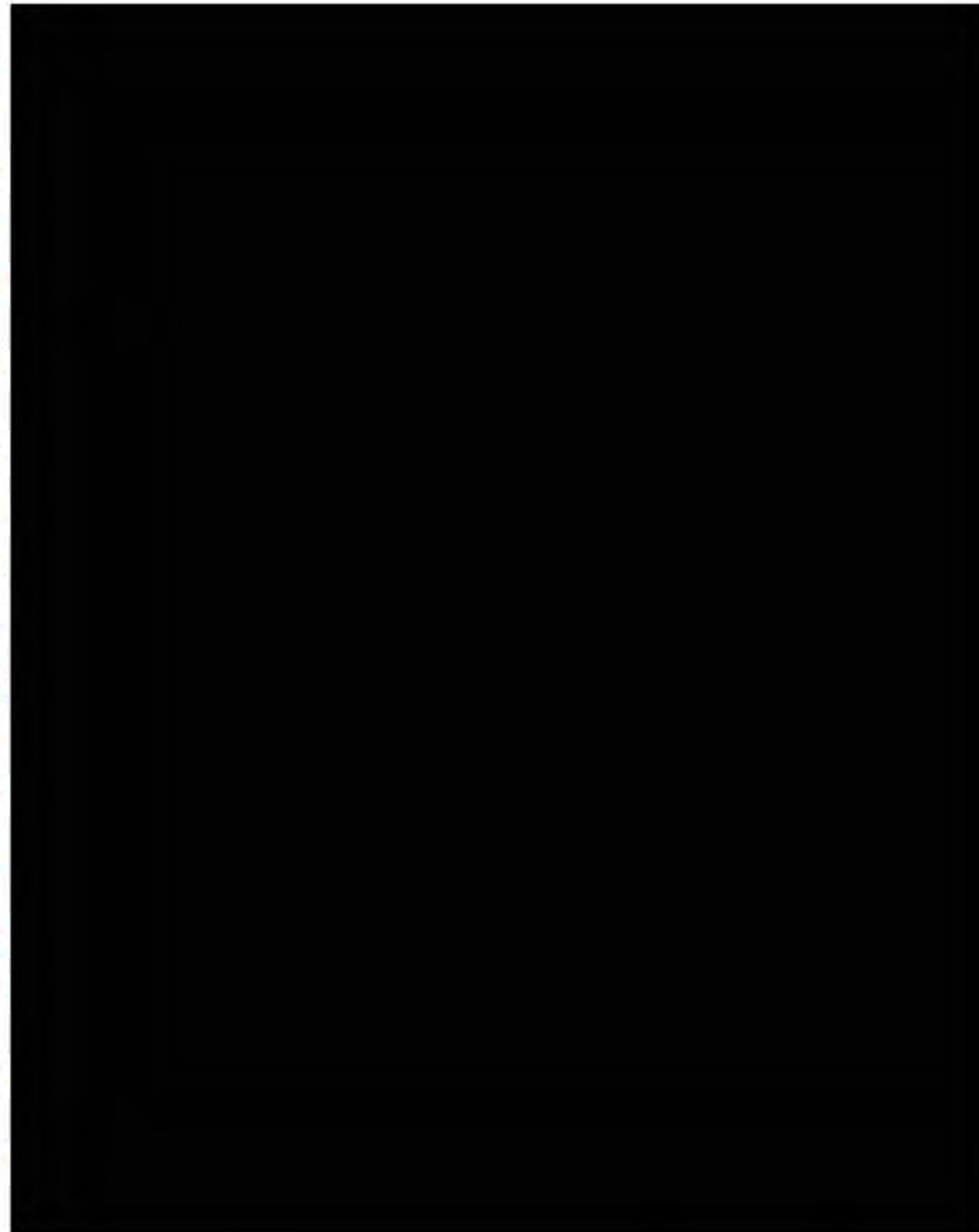471

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Offline Access Request Response Report

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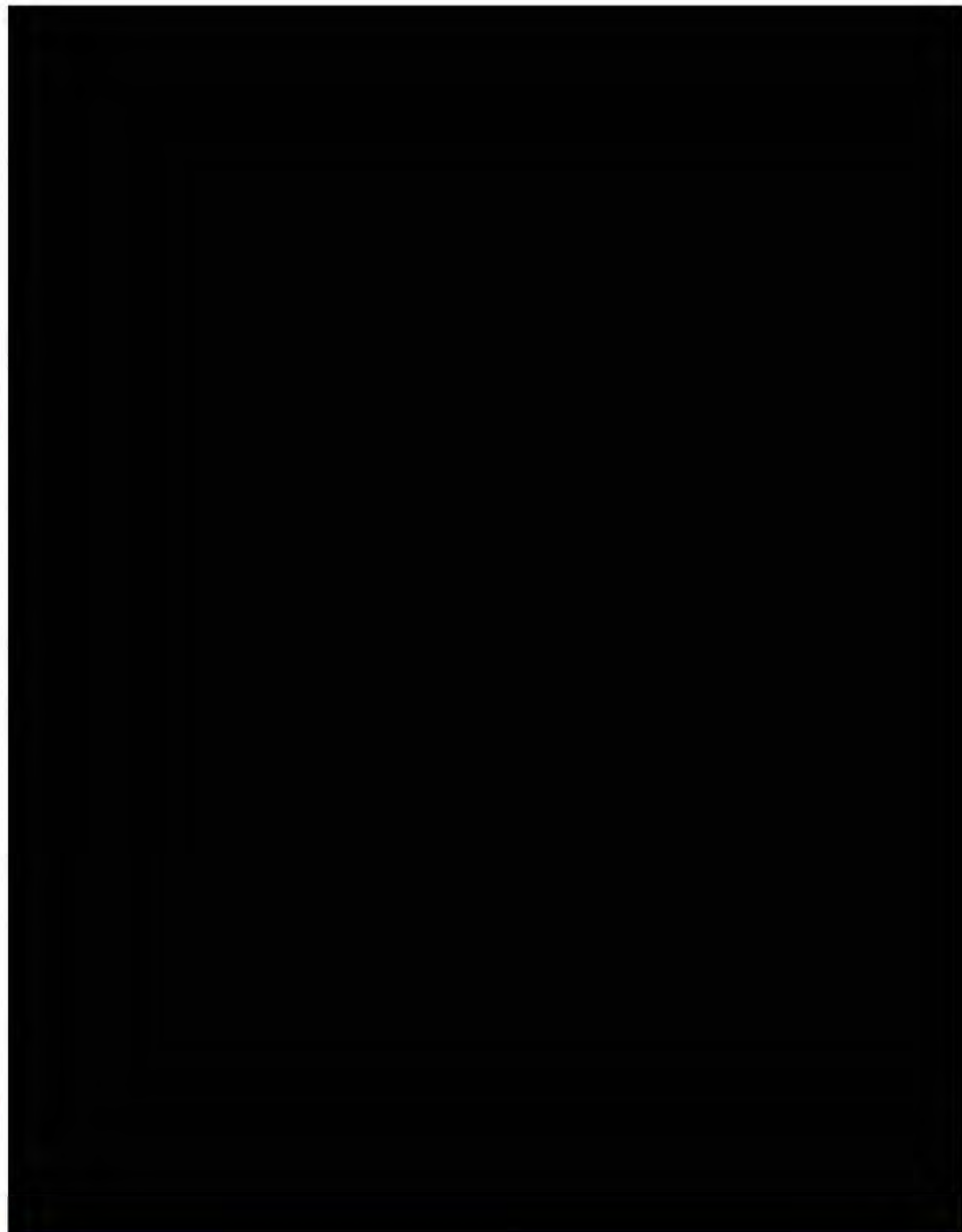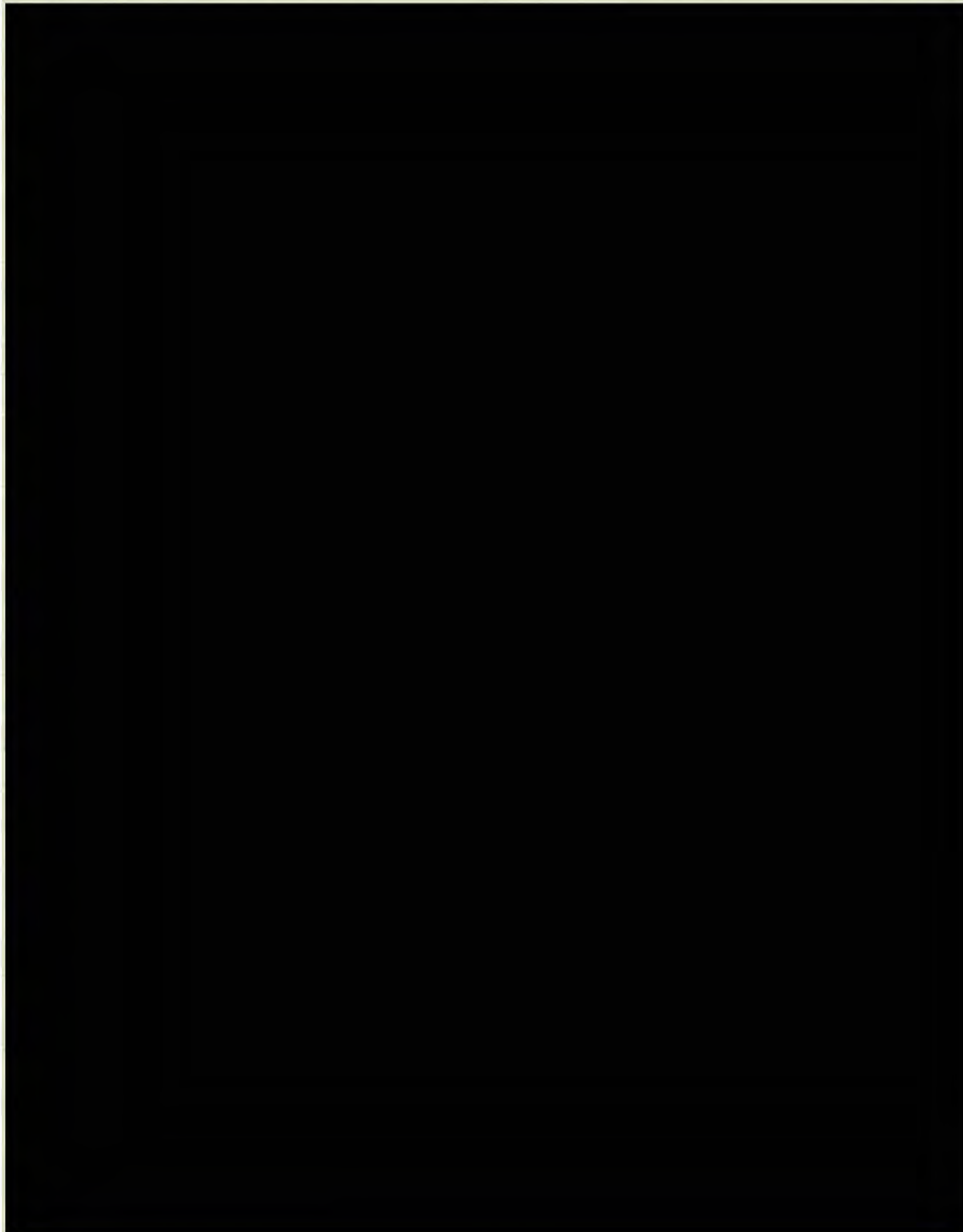
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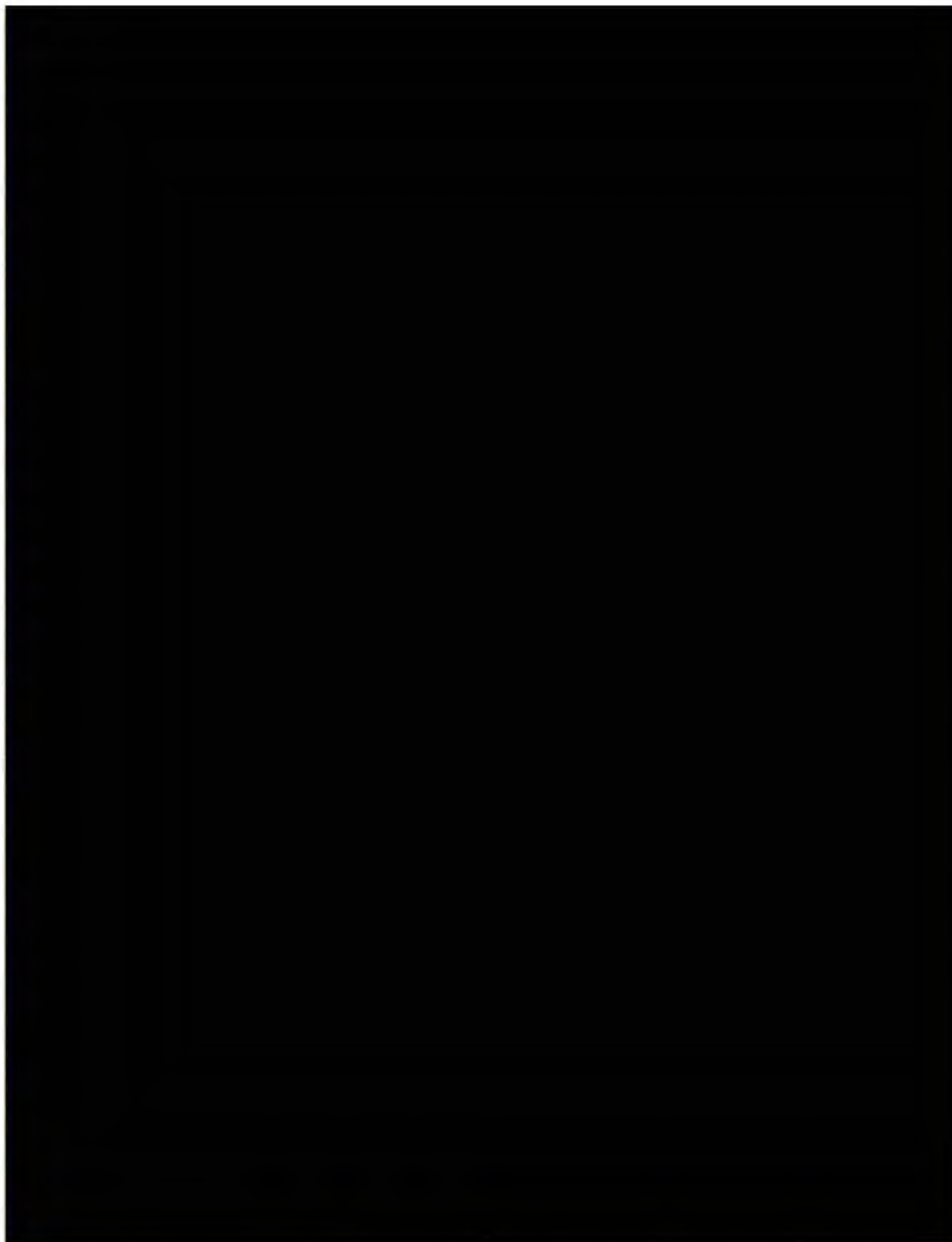
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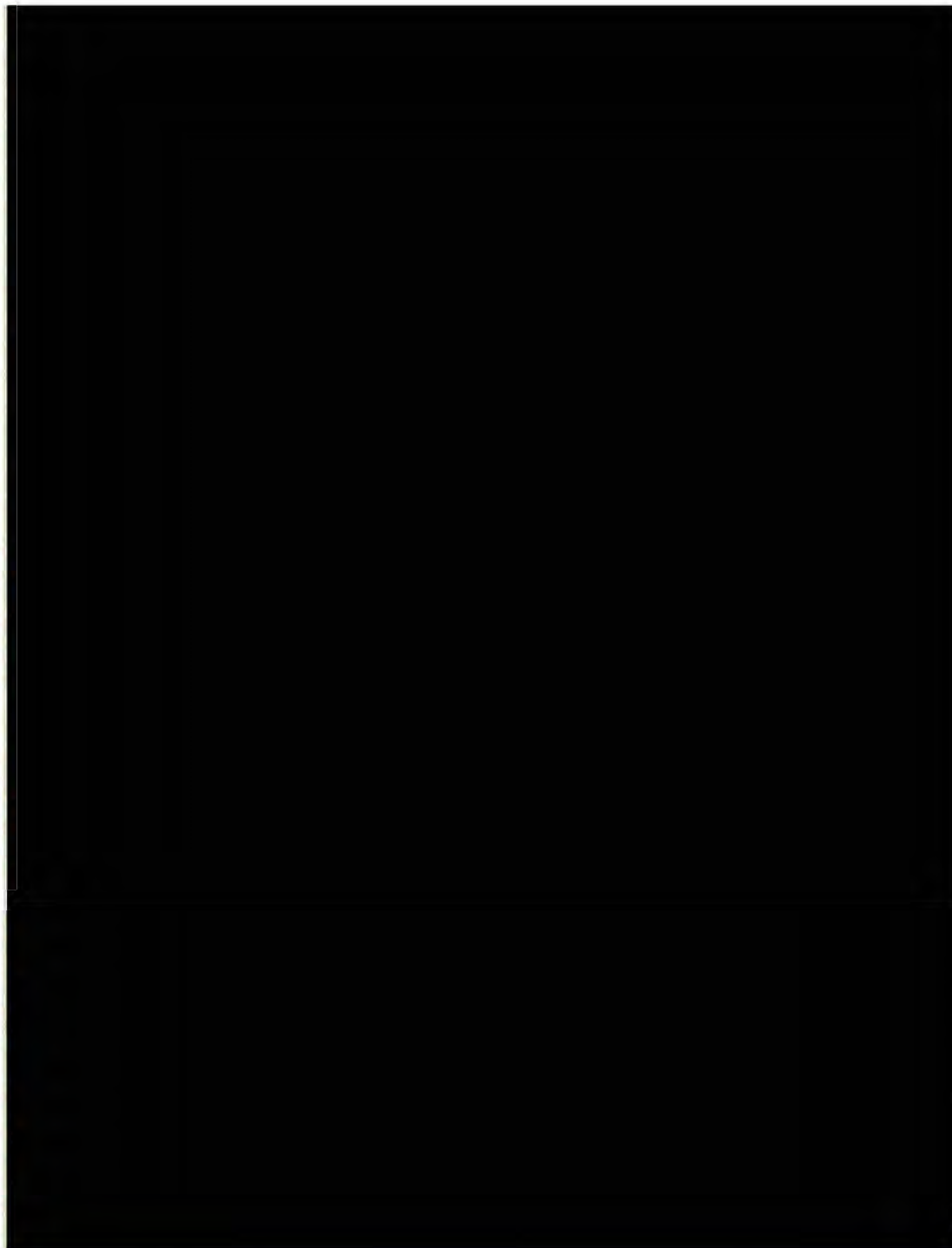
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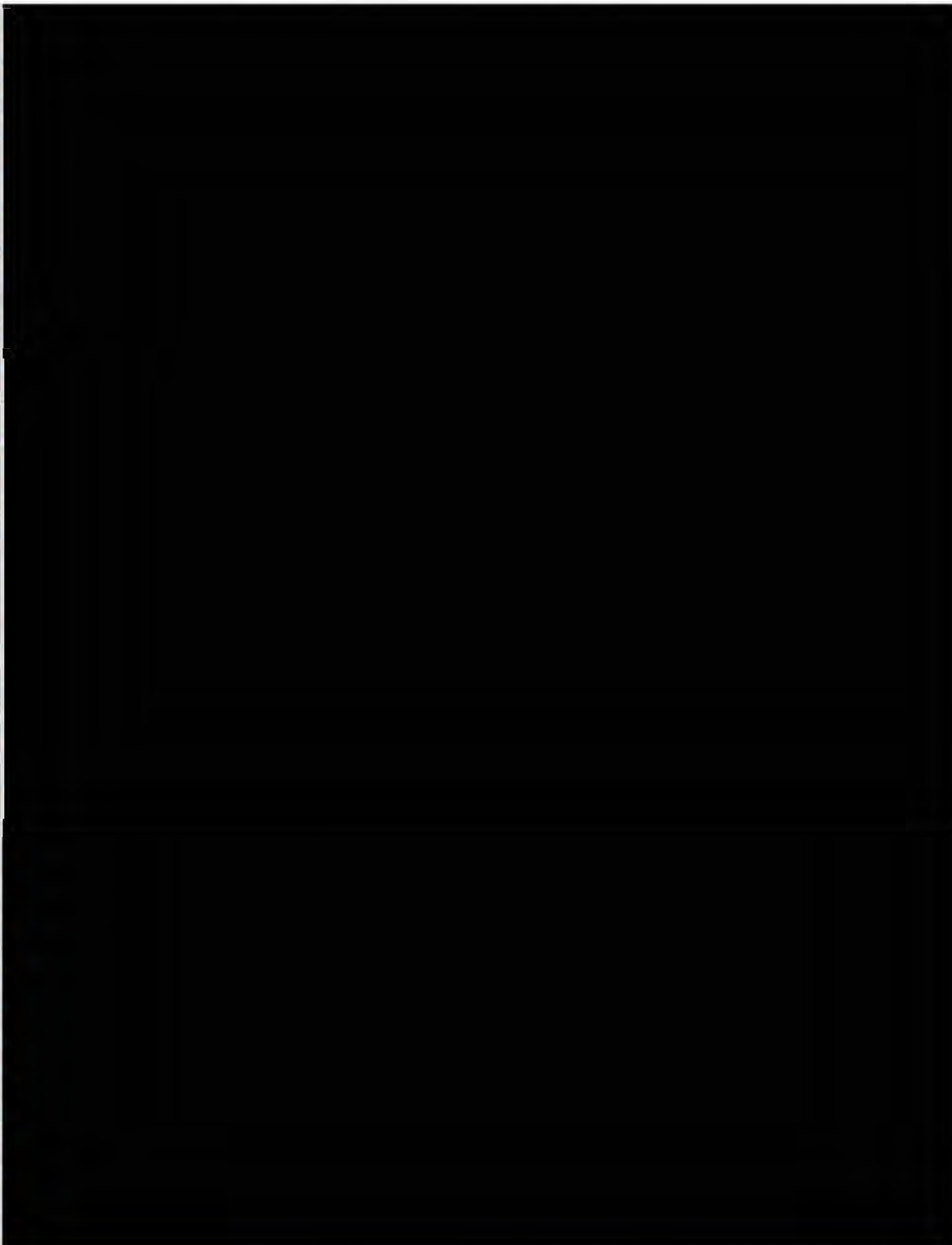
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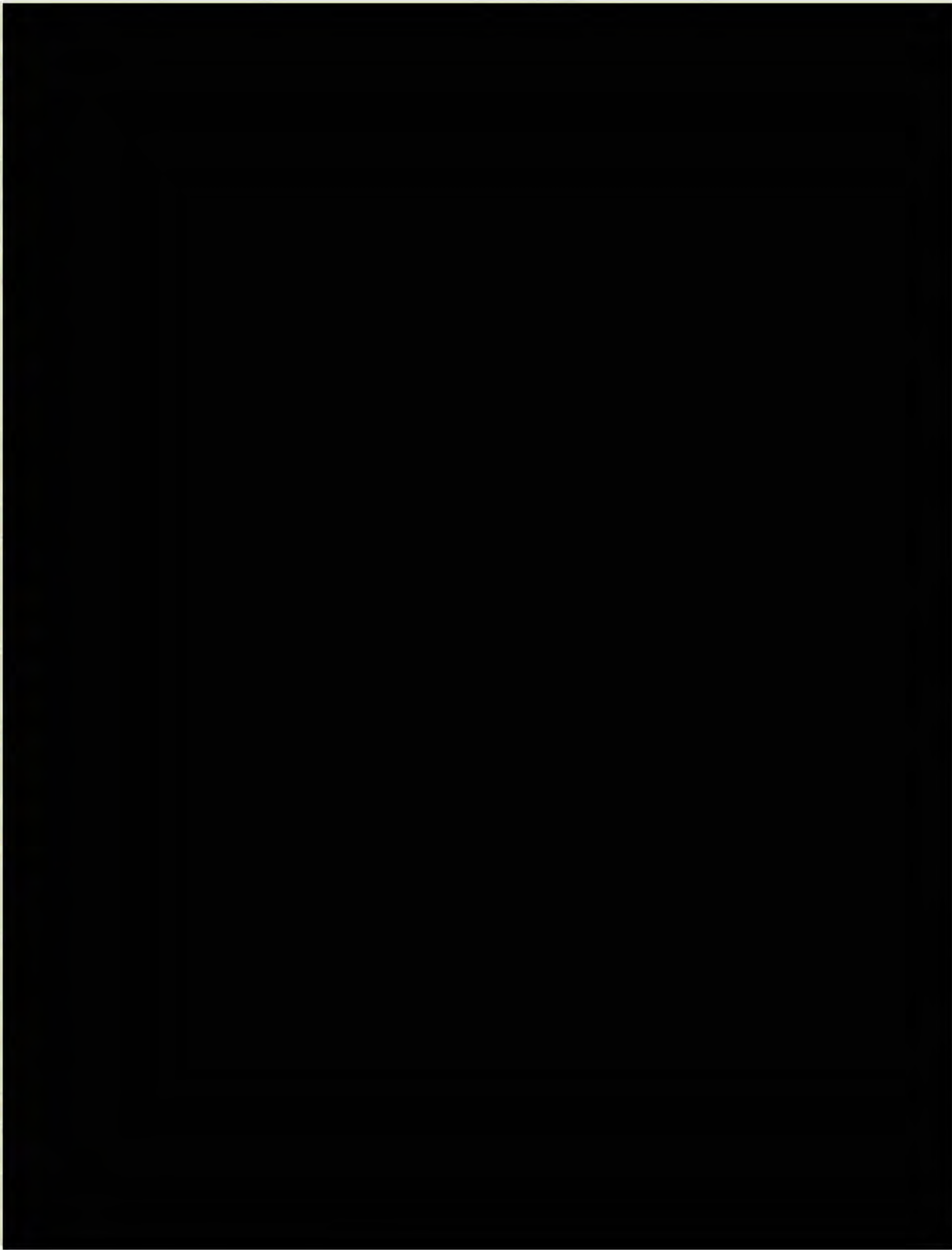627
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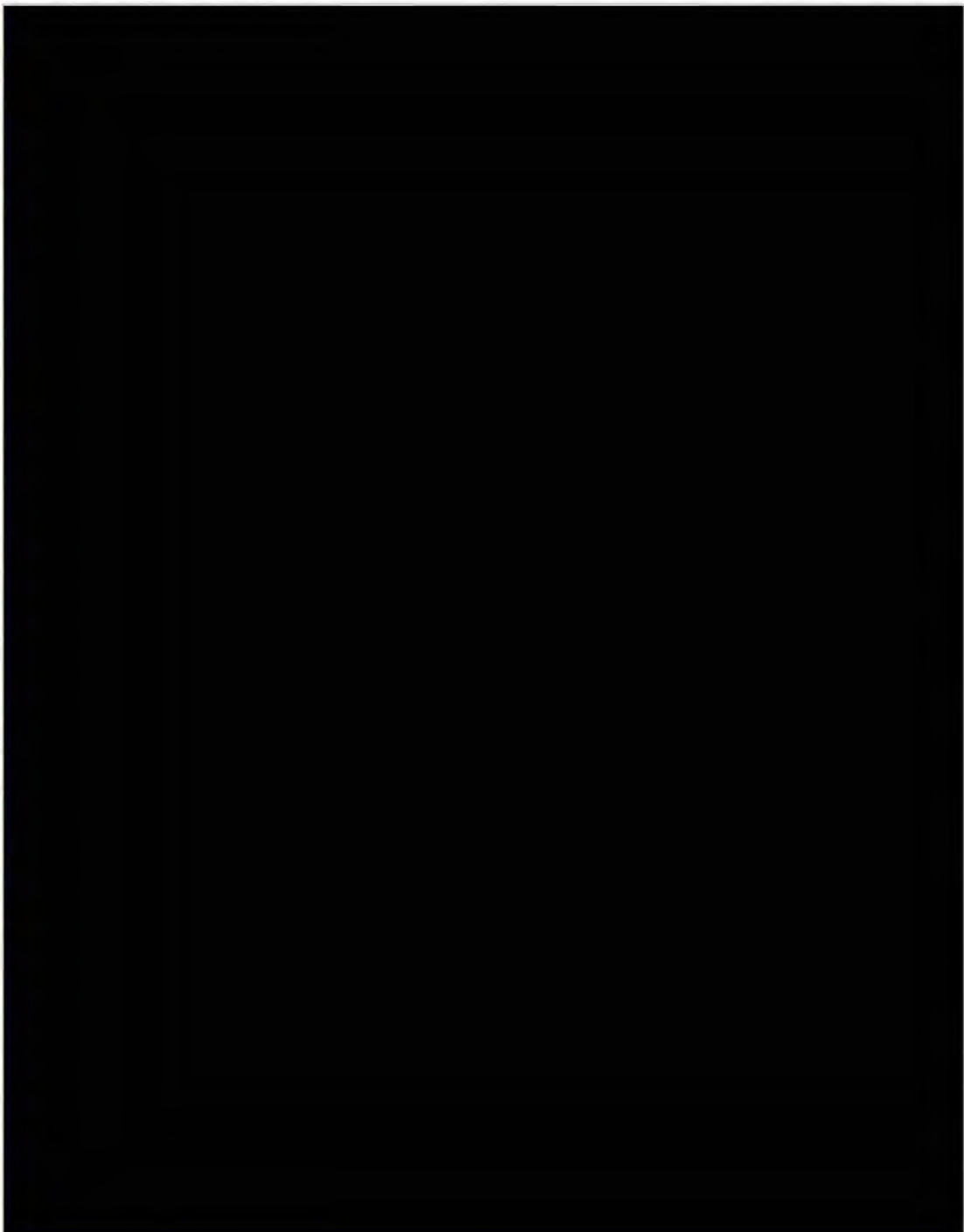
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